

CHANNEL ONE HIGHLIGHTS NEWSMAKERS FOR THE WEEK OF JANUARY 23, 2005

NEW YORK, NY (January 27, 2006) -- Channel One, the preeminent news and public affairs content provider reaching more than seven million students in middle schools and high schools across the country, highlights national and global news stories covered by Channel One News during the week of January 23rd.

Through an engaging mix of on-the-ground news casts, exposes, features and investigative reporting, Channel One continues to deliver relevant and timely news that inspires teens and helps them get informed on global news and public affairs. Highlights from this past week include:

- **33rd Anniversary of Roe vs. Wade** – In remembrance of the Roe vs. Wade decision, Channel One reported on the ground from Washington D.C. where demonstrations were being held and viewers were able to hear opinions from both sides of the argument, Pro-Life and Pro-Choice.
- **Palestinian Elections** – A stunning victory for Hamas this week. Channel One reported on the election, showing reaction from Palestinians, Israeli leaders and President Bush. Reporter Seth Doane, who traveled to the Gaza Strip to cover the pull out of Israelis back in the fall, added additional insight.
- **Preview of the 2006 Winter Olympics** – Four young athletes all participating in the winter Olympics this February gave Channel One viewers an in-depth look at this years Olympics and what it will be like to compete.
- **Ford Auto Crisis** – Channel One investigated the layoffs that have been taken place at Ford and why this is going on at such a large company.

Now in its 15th year of broadcasting, Peabody Award-winning Channel One News is the leading source of news and information for young people. The 12-minute news broadcasts are delivered daily. Channel One News and its award-winning Web site, ChannelOne.com, feature stories on breaking news and relevant issues that affect the world, the nation and, specifically, America's teenagers.

About Channel One

Peabody Award-winning Channel One is the preeminent news and public affairs content provider reaching more than seven million teens in middle schools and high schools across the country, nearly 30% of teenagers in the U.S. In recent months, Channel One News has covered fast-breaking world events from regions such as Iraq, Kuwait, Afghanistan, Thailand, Sri Lanka, Jordan, Cuba, Venezuela, North Korea, Myanmar, and Qatar. Channel One News programming has been featured on leading networks and news programs, including CNN, ABC News, the WB, Nightline, and The Today Show. Visit the Webby Award-winning website ChannelOne.com to learn more.

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