

**CHANNEL ONE'S JUDY L. HARRIS TO ADDRESS NATION'S GOVERNORS
AT 'HEALTHY AMERICA FORUM'**

**- Participation in Panel Discussion to Focus on Delivery of Healthy Messages to
Teens -**

NEW YORK, NY (February 23, 2006) -- Channel One, the preeminent news and public affairs content provider reaching more than seven million students in middle schools and high schools across the country, today announced that CEO and President of Channel One, Judy L. Harris will be a guest speaker at the National Governors Association (NGA) Winter Healthy America Forum and Winter Meeting. As "Healthy America" tops this year's meeting agenda, and as part of a dedicated forum on the issue, Harris will address Channel One's commitment and contribution toward promoting healthy living for teens in a panel discussion titled, "Healthy Messages" at 2:30 p.m. on February 26th at the JW Marriott in Washington, D.C.

Improving American's health is a central theme on the governor's meeting agenda in Washington, D.C. and builds on NGA Chairman Arkansas Governor Mike Huckabee's yearlong Healthy American: Wellness Where We Live, Work and Learn initiative. The "Healthy Messages" panel will be moderated by CNN's Dr. Sanjay Gupta and assembles Judy Harris and two other media executives to speak to respective initiatives launched under the goal of carrying a message of good health to our nation's youth, thereby encouraging positive changes in behavior and lifestyle.

"I am honored to be a participant at the NGA's Healthy America Forum, in particular for the opportunity for Channel One to play a part in motivating gubernatorial action around the issue of teens and healthy living. This is exactly the kind of dialogue we need to spark new ideas and share experience on how both the government and private sector can make improvements."

Harris added, "Channel One recognizes its reach and obligation to its teen-aged audience and as such, will continue to use a creative mix of broadcast and online media to educate, inform and inspire commitment to a balanced and active lifestyle."

Broadcasting since 1990, Peabody Award-winning Channel One News is the leading source of news and information for young people. The 12-minute news broadcasts are delivered daily. Channel One News and its award-winning Web site, ChannelOne.com, feature stories on breaking news and relevant issues that affect the world, the nation and, specifically, America's teenagers.

About Channel One

Peabody Award-winning Channel One is the preeminent news and public affairs content provider reaching more than seven million teens in middle schools and high schools across the country, nearly 30% of teenagers in the U.S. In recent months, Channel One News has covered fast-breaking world events from regions such as Iraq, Kuwait, Afghanistan, Thailand, Sri Lanka, Jordan, Cuba, Venezuela, North Korea, Myanmar, and Qatar. Channel One News programming has been featured on leading networks and news

programs, including CNN, ABC News, the WB, Nightline, and The Today Show. Visit the Webby Award-winning website ChannelOne.com to learn more.

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