

CHANNEL ONE PROGRAMMING RECEIVES THREE TELLY AWARDS

- Special Series on Malaria, 9/11 and Suicide Bombers Singled Out for Excellence -

NEW YORK, NY (March 8, 2007) -- Channel One, the preeminent news and public affairs content provider for teens reaching more than seven million students in middle schools and high schools across the country, today announced its programming has received three Telly Awards, a prestigious industry award with more than 13,000 annual entries.

Channel One won a Silver Award, the highest honor, for the series "Malaria," an investigative piece shot in Mozambique among villagers affected by the disease and inclusive of commentary from an interview with First Lady Laura Bush. Channel One also received two Bronze Awards for its "9/11 Special Edition" and "Suicide Bombers" broadcasts. Channel One was on location at Ground Zero to commemorate the 5-year anniversary of 9/11, airing an emotional compilation of footage looking back at the attacks and the day's commemorative events. Channel One's "Suicide Bomber" segment gave viewers an inside look at a suicide bombing that killed ten people in Israel through interviews with family members of the bomber and the victims.

"This latest acknowledgement by the industry adds to a growing list of accolades for Channel One News. It speaks volumes about the creativity, tone and quality of the programming we produce and our position as a news network," said Judy Harris, president and CEO of Channel One. "We hear all the time that our viewers are responding to the subject matter and appreciate a balanced viewpoint. These special series showcase our commitment to doing just that – they broached serious topics, without bias and in a way that resonates with teens."

The Telly Awards are the premier award honoring outstanding local, regional, and cable TV commercials and programs, as well as the finest video and film productions. Winners represent the best work of the most respected advertising agencies, production companies, television stations, cable operators, and corporate video departments in the world.

Throughout its 17 years, Channel One has been singled out by a number of prestigious organizations for its unbiased reporting and high journalistic standards. Channel One has been the recipient of 11 Telly Awards in the past three years, and in total, the Company has received more than 50 awards for quality programming and content, including two Peabody Awards.

Kristy Schantz, executive producer, Channel One News added, "I'm proud of our team and the dedication to engage and connect with America's teens through innovative programming that continually raises the bar."

About Channel One

Peabody Award-winning Channel One is the preeminent news and public affairs content provider reaching more than seven million teens in middle schools and high schools across the country, nearly 30% of teenagers in the U.S. In recent months, Channel One News has covered fast-breaking world events from regions such as Iraq, Kuwait, Afghanistan, Thailand, Sri Lanka, Jordan, Cuba, Venezuela, North Korea, Myanmar, and Qatar. Channel One News programming has been featured on leading networks and news programs, including CNN, ABC News, the WB, Nightline, and The Today Show. Visit the Webby Award-winning website ChannelOne.com to learn more.

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