

CHANNEL ONE HIGHLIGHTS NEWSMAKERS FOR THE WEEK OF MARCH 27th, 2006

NEW YORK, NY (March 31, 2006) -- Channel One, the preeminent news and public affairs content provider reaching more than seven million students in middle schools and high schools across the country, highlights national and global news stories covered by Channel One News during the week of March 27th.

Through an engaging mix of on-the-ground news casts, exposes, features and investigative reporting, Channel One continues to deliver relevant and timely news that inspires teens and helps them get informed on global news and public affairs. Highlights from this past week include:

- **Focusing on Vocational Education:** Channel One takes a look at how schools across the country are instituting more technical and vocational training programs. Channel One's Melissa Knowles spoke with California Governor Arnold Schwarzenegger to highlight the importance of these programs, and to address the negative approach that many associate with special-skills training. "I think the ultimate goal is that every profession has a really organized and coordinated kind of career tech education," Schwarzenegger said, "for too long, people have looked at vocational or career tech education as kind of a second class education, and we have to change that attitude."
- **Delighted to be Disciplined?:** How well do school suspensions work? Are students seeing suspension as punishment or a short vacation? Channel One takes a look at a school in Florida that is revamping this disciplinary measure. Programming highlighted commentary from the Executive Director of the National Association of Secondary School Principals to talk about the benefits of in-school verse out-of-school suspensions. In the "Question of the Day" segment, we ask students whether or not they think the threat of suspension keeps students from getting into trouble.
- **Border Battle:** As the Senate begins work on the recent immigration bill, Channel One takes a look at the response from the public around the nation. With footage from the sidelines of protests in California, interviews with teens and news bytes from politicians, we examine both sides of the issue and what this means for immigrants.

Broadcasting since 1990, Peabody Award-winning Channel One News is the leading source of news and information for young people. The 12-minute news broadcasts are delivered daily. Channel One News and its award-winning Web site, ChannelOne.com, features stories on breaking news and relevant issues that affect the world, the nation and, specifically, America's teenagers.

About Channel One

Peabody Award-winning Channel One is the preeminent news and public affairs content provider reaching more than seven million teens in middle schools and high schools

across the country, nearly 30% of teenagers in the U.S. In recent months, Channel One News has covered fast-breaking world events from regions such as Iraq, Kuwait, Afghanistan, Thailand, Sri Lanka, Jordan, Cuba, Venezuela, North Korea, Myanmar, and Qatar. Channel One News programming has been featured on leading networks and news programs, including CNN, ABC News, the WB, Nightline, and The Today Show. Visit the Webby Award-winning website ChannelOne.com to learn more.

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