

CHANNEL ONE HIGHLIGHTS NEWSMAKERS FOR THE WEEK OF APRIL 10th 2006

NEW YORK, NY (April 14, 2006) -- Channel One, the preeminent news and public affairs content provider reaching more than seven million students in middle schools and high schools across the country, highlights national and global news stories covered by Channel One News during the week of April 10th.

Through an engaging mix of on-the-ground news casts, exposes, features and investigative reporting, Channel One continues to deliver relevant and timely news that inspires teens and helps them get informed on global news and public affairs. Highlights from this past week include:

- **Clique Culture:** Who's in; who's out? In a three-part series, Channel One explored how high school hierarchy works. Looking to learn why cliques exist and what they are really like, reporter Rich Demuro headed to Dobie High School in Houston, Texas last fall. He returned in this segment to follow "Ag (Farm)" Boys, band and dance team members and self-described nerds to detail their experiences.
- **One-on-One with the Attorney General:** Channel One reporter Seth Doane sat down with Attorney General Alberto Gonzales to converse about current politics and policies. As immigration protests play out across the country, Gonzales and Doane discussed the President's "Guest Worker Program." Also Gonzales discussed the war on terror, the balance of civil liberties, and while there is continuing criticism about Guantanamo Bay, we heard his input about the misconceptions of the facility.

Broadcasting since 1990, Peabody Award-winning Channel One News is the leading source of news and information for young people. The 12-minute news broadcasts are delivered daily. Channel One News and its award-winning Web site, ChannelOne.com, features stories on breaking news and relevant issues that affect the world, the nation and, specifically, America's teenagers.

About Channel One

Peabody Award-winning Channel One is the preeminent news and public affairs content provider reaching more than seven million teens in middle schools and high schools across the country, nearly 30% of teenagers in the U.S. In recent months, Channel One News has covered fast-breaking world events from regions such as Iraq, Kuwait, Afghanistan, Thailand, Sri Lanka, Jordan, Cuba, Venezuela, North Korea, Myanmar, and Qatar. Channel One News programming has been featured on leading networks and news programs, including CNN, ABC News, the WB, Nightline, and The Today Show. Visit the Webby Award-winning website ChannelOne.com to learn more.

###

MEDIA CONTACT:

(Media) Lisa M. Bruno, Sloane & Company, 212-446-1873, lbruno@sloanepr.com