

CHANNEL ONE HIGHLIGHTS NEWSMAKERS FOR THE WEEK OF APRIL 17th 2006

NEW YORK, NY (April 21, 2006) -- Channel One, the preeminent news and public affairs content provider reaching more than seven million students in middle schools and high schools across the country, highlights national and global news stories covered by Channel One News during the week of April 17th.

Through an engaging mix of on-the-ground news casts, exposes, features and investigative reporting, Channel One continues to deliver relevant and timely news that inspires teens and helps them get informed on global news and public affairs. Highlights from this past week include:

- **Trading with China:** This week, China's President Hu Jintao traveled to the U.S. and met with President Bush. With the backdrop of this event, Channel One took a look at the disagreements the two countries have over their trade partnership. China is one of the fastest growing economies in the world, and its products are flooding the American market. To help illustrate the problem, three students from Indianapolis were brought to a discount store to see what percentages of their purchases were manufactured in China.
- **Robotic Baby-Walker:** Channel One reported on two students from Chantilly, Virginia that successfully invented a robotic baby-walker. After hearing about a 19-month-old child that was born with partially formed arms and legs, the students developed a solution for the child's mobile challenges. Using a motorcycle battery and a regular child's seat, the students' addressed every issue of production from safety to making sure the child is entertained in his walker.
- **School Pay-Checks?:** Channel One visited a school in Massachusetts that is trying to solve attendance problems with cash. Students can earn up to \$500 with a perfect attendance record. In Channel One's 'Question of the Day' segment, we ask students if monetary reimbursement would encourage them to score a perfect attendance record and responses were on both sides of the debate.
- **Tank Trouble:** Higher gas prices a problem? With prices reaching record highs, Channel One's Errol Barnett looked at an experimental car powered by hydrogen fuel cells. A decade in the making, this car uses no fossil fuels at all and is thus noted as a solution to our environmental and fuel crisis. One problem however--the car may not be ready for mass production for years to come.

Broadcasting since 1990, Peabody Award-winning Channel One News is the leading source of news and information for young people. The 12-minute news broadcasts are delivered daily. Channel One News and its award-winning Web site, ChannelOne.com, features stories on breaking news and relevant issues that affect the world, the nation and, specifically, America's teenagers.

About Channel One

Peabody Award-winning Channel One is the preeminent news and public affairs content provider reaching more than seven million teens in middle schools and high schools

across the country, nearly 30% of teenagers in the U.S. In recent months, Channel One News has covered fast-breaking world events from regions such as Iraq, Kuwait, Afghanistan, Thailand, Sri Lanka, Jordan, Cuba, Venezuela, North Korea, Myanmar, and Qatar. Channel One News programming has been featured on leading networks and news programs, including CNN, ABC News, the WB, Nightline, and The Today Show. Visit the Webby Award-winning website ChannelOne.com to learn more.

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MEDIA CONTACT:

(Media) Lisa M. Bruno, Sloane & Company, 212-446-1873, lbruno@sloanepr.com