

CHANNEL ONE HOSTS 'TEEN TOWN HALL' WITH GOVERNORS OF ARKANSAS AND TENNESSEE

- Governors Huckabee and Bredesen Speak to High Schoolers about Benefits of a Healthy, Balanced Lifestyle -

NEW YORK, NY (May 1, 2006) -- Channel One, the preeminent news and public affairs content provider for teens reaching more than seven million students in middle schools and high schools across the country, today announced that it will host a 'Teen Town Hall' forum with Arkansas Gov. Mike Huckabee and Tennessee Gov. Phil Bredesen at Mount Juliet High School in Mount Juliet, Tennessee.

As Chairman of the National Governors Association (NGA), Gov. Huckabee leads a year-long campaign titled "Healthy America: Wellness Where We Live, Work and Learn." As both a *Healthy America* task force member and host governor of the Channel One Teen Town Hall, Gov. Bredesen is committed to messaging the benefits of healthy living. The forum was planned to coincide with the NGA's Healthy America Week (May 1-5), a week during which participating states will join forces to promote a healthier America.

"We're facing a health crisis in America, and we need to change our culture by making healthy living a priority. What better place to start than with our young people," Gov. Huckabee said. "I'm pleased to join my friend Gov. Bredesen and Channel One as we talk with Mount Juliet students about healthy habits and a healthy lifestyle that will benefit them for years to come."

Through the Channel One-hosted 'Teen Town Hall,' students will discuss the topic of wellness with the governors. Teens gathered will hear first-hand the governors' perspectives and efforts to promote well-being in schools nationwide. The forum will also include questions from the attending student body. On May 5th, the day's discussion will air as part of Channel One's daily news and public affairs broadcast and be accessible for viewing on ChannelOne.com.

"Healthy America is about emphasizing the simple, yet everyday lifestyle changes necessary for sustainable long-term health for everyone," said Gov. Bredesen. "It is vital that we talk to our kids about having a healthy, active lifestyle and I'm happy to join Gov. Huckabee at Mount Juliet High School to talk with and learn from these students."

Recognizing the health crisis facing America's teens, Channel One launched its own healthy living multi-media campaign in 2005, "One Step to a Better Me." The campaign features advice and how-to's from experts on everything from portion control to physical activity. Additionally, ChannelOne.com features interactive tools, such as food and activity journals that encourage teens to follow a healthier lifestyle.

Judy L. Harris, CEO and President of Channel One stated, "We are thrilled to connect the students of Mount Juliet, and ultimately the nation, to Governors Huckabee and Bredesen

as they champion the benefits of wellness in the school, home and workplace. This candid forum will further educate teens and will offer choices that will help them become more active.”

Broadcasting since 1990, Peabody Award-winning Channel One News is the leading source of news and information for young people. The 12-minute news broadcasts are delivered daily. Channel One News and its award-winning Web site, ChannelOne.com, features stories on breaking news and relevant issues that affect the world, the nation and, specifically, America's teenagers.

About Channel One

Peabody Award-winning Channel One is the preeminent news and public affairs content provider reaching more than seven million teens in middle schools and high schools across the country, nearly 30% of teenagers in the U.S. In recent months, Channel One News has covered fast-breaking world events from regions such as Iraq, Kuwait, Afghanistan, Thailand, Sri Lanka, Jordan, Cuba, Venezuela, North Korea, Myanmar, and Qatar. Channel One News programming has been featured on leading networks and news programs, including CNN, ABC News, the WB, Nightline, and The Today Show. Visit the Webby Award-winning website ChannelOne.com to learn more.

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