

CHANNEL ONE PROGRAMMING HONORED AT PRESTIGIOUS AWARD SHOWS

- PRISM Awards and WorldFest Houston Film Festival Single Out Channel One for Journalistic Excellence and Quality Programming -

NEW YORK, NY (May 3, 2006) -- Channel One, the preeminent news and public affairs content provider for teens reaching more than seven million students in middle schools and high schools across the country, today announced its programming was recognized with two industry awards. The hard-hitting documentary, 'The Suffering of Sudan,' won the 'Special Jury Award,' in the category of Short Documentary at the 39th Annual WorldFest Houston Film Festival. Channel One's, 'Focus on Lung Cancer,' received honors in the TV Teen Non-Fiction category at the PRISM Awards.

The WorldFest recognizes and honors outstanding creative excellence in film and video. Channel One is committed to producing programming that raises attention to areas that are affected by crisis. Channel One's documentary, 'The Suffering of Sudan,' brought attention to a humanitarian disaster to students nationwide. Channel One reporter Seth Doane traveled to the region giving viewers a truthful account of the impact and extent of the tragedy and chaos prevalent in the country. In 2005, the documentary was honored with both a Peabody and Telly Award.

Channel One has a long history of providing teens across the nation with information that educates and informs. Each year, The Entertainment Industries Council, Inc. (EIC) presents the PRISM Awards™ in recognition of the accurate depiction of drug, alcohol and tobacco use and addiction in film, television, interactive, music, video and comic book entertainment. The PRISM Awards honor productions that are not only powerfully entertaining, but also realistically show substance abuse and addiction. This year, Channel One's program entitled, 'Focus on Lung Cancer,' was the winner of the TV Teen Non-Fiction award. Channel One's audience learned about one woman's struggle to quit smoking even in the face of lung cancer. Teens nationwide witnessed the reality of the cumulative repercussions of smoking, and how its effects the lives of generations.

"The recognition by and among our industry peers cements Channel One as a credible news source that brings national issues to the table, and educates students on pressing concerns that may not be right in their backyard," said Judy L. Harris, President & CEO of Channel One. "With every production, Channel One strives to deliver unbiased programming that not only has impact, but inspires candid discussion and thought among teens."

Throughout its 16 years, Channel One has been singled out by a number of prestigious organizations for its unbiased reporting and high journalistic standards. Most recently, Channel One was the recipient of five 2006 Telly Awards. In total, Channel One has received more than 50 awards for quality programming and content.

Broadcasting since 1990, Peabody Award-winning Channel One News is the leading source of news and information for young people. The 12-minute news broadcasts are delivered daily. Channel One News and its award-winning Web site, ChannelOne.com, features stories on breaking news and relevant issues that affect the world, the nation and, specifically, America's teenagers.

About Channel One

Peabody Award-winning Channel One is the preeminent news and public affairs content provider reaching more than seven million teens in middle schools and high schools across the country, nearly 30% of teenagers in the U.S. In recent months, Channel One News has covered fast-breaking world events from regions such as Iraq, Kuwait, Afghanistan, Thailand, Sri Lanka, Jordan, Cuba, Venezuela, North Korea, Myanmar, and Qatar. Channel One News programming has been featured on leading networks and news programs, including CNN, ABC News, the WB, Nightline, and The Today Show. Visit the Webby Award-winning website ChannelOne.com to learn more.

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