

CHANNEL ONE PARTNERS WITH TEAMPEOPLE TO BUILD WASHINGTON D.C. NEWSROOM

NEW YORK, NY (June 5, 2006) -- Channel One, the preeminent news and public affairs content provider for teens reaching more than seven million students in middle schools and high schools across the country, today announced it has partnered with TeamPeople, the respected media staffing and management company, to build out its Washington, D.C. news bureau. TeamPeople will provide production, transmission and support services for Channel One in a new state-of-the-art studio that places the network at the hub of news and public affairs.

“The move to Washington, D.C. was a great opportunity to align Channel One with the very best talent and resources. TeamPeople is well placed in this market because of its experience servicing news organizations and supporting successful media and corporate brands,” said Channel One Executive Producer, Kristy Schantz. “With this relationship, we’ve put another piece in place to ensure our reporting and production capabilities are efficient and of the highest broadcasting standards.”

Ron Bricker, President of TeamPeople added, “We’re excited to play a role in the evolution of the Channel One news network. The Washington, D.C. facility gives Channel One even greater opportunity to strengthen its standing and fulfill its mission as a leading provider of news and public affairs for teens. Channel One has set a high standard for its content and we expect the partnership will help streamline the production process and leverage the very best technology and talent to create programming that resonates.”

Channel One’s Washington, D.C. news bureau will be up and running for the start of the 2006-7 school year. The company will maintain a Los Angeles-based news bureau to ensure cross-country coverage and resources. Its Internet operations and broadband television initiatives will also operate out of Los Angeles.

Broadcasting since 1990, Peabody Award-winning Channel One News is the leading source of news and information for young people. The 12-minute news broadcasts are delivered daily. Channel One News and its award-winning Web site, ChannelOne.com, features stories on breaking news and relevant issues that affect the world, the nation and, specifically, America’s teenagers.

About Channel One

Peabody Award-winning Channel One is the preeminent news and public affairs content provider reaching more than seven million teens in middle schools and high schools across the country, nearly 30% of teenagers in the U.S. In recent months, Channel One News has covered fast-breaking world events from regions such as Iraq, Kuwait, Afghanistan, Thailand, Sri Lanka, Jordan, Cuba, Venezuela, North Korea, Myanmar, and Qatar. Channel One News programming has been featured on leading networks and news programs, including CNN, ABC News, the WB, Nightline, and The Today Show. Visit the Webby Award-winning website ChannelOne.com to learn more.

About TeamPeople

TeamPeople, L.L.C. (www.teampeople.tv) is an innovative staffing and people management company based in Washington, DC that provides broadcast, cable, corporate and government clients with on-site, managed fulltime and flexible staffing solutions. As part of the TEAM group of companies, TeamPeople draws on the strength of more than 200 in-house television professionals, including producers, editors, broadcast engineers, graphic artists, and field technicians. Founded in 1992, TEAM is now among the largest independent television companies in the mid-Atlantic, providing production services, original programming and staffing solutions to a diverse clientele. To learn more, visit www.teamgroup.tv.

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