

CHANNEL ONE RECAPS NEWSMAKERS FOR THE WEEK OF AUGUST 22, 2005

NEW YORK, NY (August 26, 2005) -- Channel One, the preeminent news and public affairs content provider reaching almost eight million students in nearly 12,000 middle schools and high schools, recaps national and global news stories covered by Channel One News during the week of August 22nd.

Through an engaging mix of on-the-ground news casts, exposes, features and investigative reporting, Channel One continues to deliver relevant and timely news that inspires teens and helps them get informed on global news and public affairs. Highlights from this past week include:

- **What Teens Want** – Channel One uncovered results from a poll that showed teens are looking for tougher classes and feel their schools don't expect enough of them. Interviews from teens and Governor Mark Warner of Virginia, head of the National Governors Association, round out the segment.
- **From Search Engine To Instant Messaging** – Google announced its entrance into the world of Instant Messaging this week and Channel One was there to explain what this means and why this form of communication is so popular with teens.
- **Understanding Hurricane Season** – As hurricane Katrina creeps up on South Florida, Channel One took an in-depth look at how this year is stacking up. Students heard from top meteorologists offering comment on why the Southeast might likely be in store for another active storm season.

Now in its 15th year of broadcasting, Peabody Award-winning Channel One News is the leading source of news and information for young people. The 12-minute news broadcasts are delivered daily. Channel One News and its award-winning Web site, www.channelone.com, feature stories on breaking news and relevant issues that affect the world, the nation and, specifically, America's teenagers.

About Channel One

A PRIMEDIA (PRM) company in its 15th year of broadcasting, Peabody Award-winning Channel One is the preeminent news and public affairs content provider reaching almost eight million teens in nearly 12,000 middle schools and high schools across the country. In recent months, Channel One News has covered fast-breaking world events from regions such as Iraq, Kuwait, Afghanistan, Thailand, Sri Lanka, Jordan, Cuba, Venezuela, North Korea, Myanmar, and Qatar. Channel One News programming has been featured on leading networks and news programs, including CNN, ABC News, the WB, Nightline, and The Today Show. Visit the Webby Award-winning website www.channelone.com to learn more.

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