

CHANNEL ONE ANNOUNCES 2005-2006 FEATURE PROGRAMMING LINE-UP

NEW YORK, NY (August 29, 2005) -- Channel One, the preeminent news and public affairs content provider reaching almost eight million students in nearly 12,000 middle schools and high schools, today announced highlights from the 2005-2006 programming line-up. In addition to its daily news broadcasts, Channel One produces an engaging mix of award-winning original programs including special series, exposés and investigative reports that inspire teens and raise interest around issues, news and culture impacting their peers around the world.

This year's line-up of feature programming will be broadcast from a newly re-vamped production studio and will utilize a range of in-studio and on-the-ground reporting to deliver fresh and informative segments.

The 2005-2006 school year launched with a special segment devoted to Israel's disengagement from Gaza as seen through the eyes of Israeli and Palestinian students. Other features planned for the year include a documentary highlighting China's emergence as an economic force, the primary drivers behind its explosive growth and what America's teens are doing to prepare for its influence on the U.S.

A broader special Healthy Living initiative will surface startling trends and offer commentary and advice from the experts. Channel One anchors will report directly from Turin, Italy, the site of the 2006 Winter Olympics. A number of seasonal programs will also run, including a segment tied to Hispanic Heritage month as well as an undercover series to help teens to better navigate college submissions.

"We remain committed to providing teens with a platform by which they can stay up to date on world news and civic affairs and our features and special series reflect that focus," said Judy L. Harris, president and CEO, Channel One. "Similar to last year's award-winning segment on the humanitarian crisis in Sudan, we will cover a range of difficult, timely and compelling topics, all of them produced with a flavor and tone that speaks directly to teens and encourages them to broaden their viewpoint."

Now in its 15th year of broadcasting, Peabody Award-winning Channel One News is the leading source of news and information for young people. The 12-minute news broadcasts are delivered daily. Channel One News and its award-winning Web site, www.channelone.com, feature stories on breaking news and relevant issues that affect the world, the nation and, specifically, America's teenagers.

About Channel One

A PRIMEDIA (PRM) company in its 15th year of broadcasting, Peabody Award-winning Channel One is the preeminent news and public affairs content provider reaching almost eight million teens in nearly 12,000 middle schools and high schools across the country. In recent months, Channel One News has covered fast-breaking world events from regions such as Iraq, Kuwait, Afghanistan, Thailand, Sri Lanka, Jordan, Cuba, Venezuela, North Korea, Myanmar, and Qatar. Channel One News programming has been featured on leading networks and news programs, including CNN, ABC News, the WB, Nightline, and The Today Show. Visit the Webby Award-winning website www.channelone.com to learn more.

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