



Channel One News™

CHANNEL ONE STUDENTS SHARPEN KNOWLEDGE ON THE CONSTITUTION

- Dedicated Programming and Interactive Content Helps Students Gain a Better Understanding of the Constitution -

NEW YORK, NY (October 3, 2005) -- Channel One, the preeminent news and public affairs content provider reaching almost eight million students in nearly 12,000 middle schools and high schools, today unveiled results from a follow-up poll designed to gauge if teens gained a better understanding of personal rights protected by the First Amendment and the U.S. Constitution from educational programming centered around the Nation's first-ever Constitution Day.

Channel One – along with the John S. and James L. Knight Foundation and others – partnered to make available free lesson plans and teaching materials for educators that promote learning and inspire greater discussion on the subject, along with special dedicated programming and interactive content on Channel One News and via ChannelOne.com.

The results of the poll showed that through this increase educational and interactive content around, Constitution Day, Channel One students now have a better understanding of our nation's most important document. Following on a poll conducted in September and prior to Constitution Day, the results of the new poll showed that the panel of 767 students in grades 6-12 have an increased knowledge on the Constitution.

The new poll shows the following:

On **Internet censorship**, 64.7% know that the U.S. Government do not have the right to censor the Internet, an increase of 18.4 percentage points from the pre-Constitution Day poll which showed that less than half of the students polled, or 46.3%, incorrectly assumed that the U.S. Government holds the legal right to censor content on the Web.

When asked which **right was not protected by the First Amendment**, 57.2% of students recognized that privacy was not protected, up 17.9 percentage points compared to the original poll which showed that only 39.3% of those polled knew the correct answer.

As for other personal rights and freedoms highlighted by the poll, 81.4% of the students polled now know that public schools cannot require students to **salute the flag during the pledge of allegiance**, an increase of 23 percentage points from 58.4 percentage points.

“These findings point to the critical importance of educating our nation’s students on the foundation of this country, making certain that they are informed citizens,” said Judy L. Harris, president and CEO of Channel One. “The results of the first poll convinced us that the lack of knowledge on the Constitution is a major concern and that we needed to take action to appropriately and effectively equip our nation’s teachers with tools that would help them spark a dialogue with students on this important topic.”

For resources, links and information on the Constitution, visit ChannelOne.com or www.teachfirstamendment.org.

Survey Methodology

The Channel One poll was conducted online from September 15 – September 19, 2005 by ChannelOne.com. 767 students from grades 6-12 across the nation responded.

Now in its 15th year of broadcasting, Peabody Award-winning Channel One News is the leading source of news and information for young people. The 12-minute news broadcasts are delivered daily. Channel One News and its award-winning Web site, ChannelOne.com, feature stories on breaking news and relevant issues that affect the world, the nation and, specifically, America's teenagers.

About Channel One

Now in its 15th year of broadcasting, Peabody Award-winning Channel One is the preeminent news and public affairs content provider reaching almost eight million teens in nearly 12,000 middle schools and high schools across the country. In recent months, Channel One News has covered fast-breaking world events from regions such as Iraq, Kuwait, Afghanistan, Thailand, Sri Lanka, Jordan, Cuba, Venezuela, North Korea, Myanmar, and Qatar. Channel One News programming has been featured on leading networks and news programs, including CNN, ABC News, the WB, Nightline, and The Today Show. Visit the Webby Award-winning website ChannelOne.com to learn more.

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