

## **CHANNEL ONE CEO AND PRESIDENT NAMED TO DO SOMETHING'S BOARD OF DIRECTORS**

### **- Judy L. Harris Assumes Role in Organization That Inspires, Supports, and Celebrates Young People Changing Their World -**

**NEW YORK, NY (October 27, 2005)** -- Channel One, the preeminent news and public affairs content provider reaching almost eight million students in nearly 12,000 middle schools and high schools, today announced that CEO and President Judy L. Harris was appointed to the Board of Directors of Do Something, an organization that inspires, supports, and celebrates young people changing their world.

"Judy is a great addition to our Board and we think her input will be invaluable," said Nancy Lublin, CEO of Do Something. "With Judy there's no guessing just how strongly she feels about informing kids to get them engaged and involved in the world around them. She is full of bright ideas and understands the significance of what we stand to gain with the right group driving us forward."

"Channel One and Do Something share a passion to empower our country's youth. And whether from the vantage point of CEO or that of a mom, I see Do Something's work as commendable and applaud its efforts to inspire action and shine a light on those doing good," said Judy L. Harris, CEO and president of Channel One. "I am honored to join a diverse and illustrious group of folks with equal commitment to our nation's kids and to serve my term on the Board. Do Something is doing a lot of great things and it will be rewarding to have a voice in its evolution."

Effective today, Harris will serve a three-year term and joins five newly-appointed Board members, among them Larry Berg, Apollo Management L.P; Bill Carter, Fuse; Matt Cohler, Facebook; Jim Milligan, FreedomZone; and Damien Fahey, MTV's Total Request Live.

#### **About Do Something**

Do Something celebrates and unleashes the power of young people to take action and change their world. Do Something believes every kid can do something to impact their world and that every kid has power and passion. Its singular mission is to make sure that they have the role models, resources, and mentors to help them do something. For more information, visit [www.dosomething.org](http://www.dosomething.org)

#### **About Channel One**

Now in its 15th year of broadcasting, Peabody Award-winning Channel One is the preeminent news and public affairs content provider reaching almost eight million teens in nearly 12,000 middle schools and high schools across the country. Channel One News has covered fast-breaking world events from regions such as Iraq, Kuwait, Afghanistan, Thailand, Sri Lanka, Jordan, Cuba, Venezuela, North Korea, Myanmar, and Qatar. Channel One News programming has been featured on leading networks and news

programs, including CNN, ABC News, the WB, Nightline, and The Today Show. Visit the Webby Award-winning website [ChannelOne.com](http://ChannelOne.com) to learn more.

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