

## CHANNEL ONE HIGHLIGHTS NEWSMAKERS FOR THE WEEK OF NOVEMBER 28, 2005

**NEW YORK, NY (December 2, 2005)** -- Channel One, the preeminent news and public affairs content provider reaching almost eight million students in nearly 12,000 middle schools and high schools, highlights national and global news stories covered by Channel One News during the week of November 28, 2005.

Through an engaging mix of on-the-ground news casts, exposes, features and investigative reporting, Channel One continues to deliver relevant and timely news that inspires teens and helps them get informed on global news and public affairs. Highlights from this past week include:

- **World AIDS Day** – Channel One News marked World AIDS Day with a two-part series reported by Seth Doane from Senegal, Africa. Channel One investigated on how Senegal has been able to keep infection rates low, but Africa as a country has been hit so hard by AIDS.
- **Strategy For Victory** –President Bush's made a speech on the plan for victory in Iraq, Channel One explained to viewers the three stages of the plan. Also students heard reactions from Senate Democrats.
- **Copyright Problem and Sony** – Channel One reported on Sony BMG's copyright problems with CDs -- the company installed copyright protection on many of its CDs to prevent illegal duplication. Channel One explained that the problem was in the software the company used which recorded listening habits and leaves listener's computers vulnerable. A consumer group and the state of Texas have filed suit.

Now in its 15th year of broadcasting, Peabody Award-winning Channel One News is the leading source of news and information for young people. The 12-minute news broadcasts are delivered daily. Channel One News and its award-winning Web site, ChannelOne.com, feature stories on breaking news and relevant issues that affect the world, the nation and, specifically, America's teenagers.

### **About Channel One**

Now in its 15th year of broadcasting, Peabody Award-winning Channel One is the preeminent news and public affairs content provider reaching almost eight million teens in nearly 12,000 middle schools and high schools across the country. Channel One News has covered fast-breaking world events from regions such as Iraq, Kuwait, Afghanistan, Thailand, Sri Lanka, Jordan, Cuba, Venezuela, North Korea, Myanmar, and Qatar. Channel One News programming has been featured on leading networks and news programs, including CNN, ABC News, the WB, Nightline, and The Today Show. Visit the Webby Award-winning website ChannelOne.com to learn more.

###

**MEDIA CONTACT:**

(Media) Amanda Cheslock, Sloane & Company, 212-446-1884,  
[acheslock@sloanepr.com](mailto:acheslock@sloanepr.com)