

CHANNEL ONE HIGHLIGHTS NEWSMAKERS FOR THE WEEK OF DECEMBER 5, 2005

NEW YORK, NY (December 9, 2005) -- Channel One, the preeminent news and public affairs content provider reaching almost eight million students in nearly 12,000 middle schools and high schools, highlights national and global news stories covered by Channel One News during the week of December 5th.

Through an engaging mix of on-the-ground news casts, exposes, features and investigative reporting, Channel One continues to deliver relevant and timely news that inspires teens and helps them get informed on global news and public affairs. Highlights from this past week include:

- **Training a U.S. Air Marshal** – Channel One reported on the shooting at the Miami International Airport, providing students with an education in how U.S. Air Marshals are trained and how they responded during last week's events.
- **Teens Shopping Preferences** – So far this holiday season, retailers have reported a significant increase in online shopping. Channel One took a look at teens' shopping patterns and preferences over last five years, finding many of them flock to their computers and the malls during the holiday season.
- **Teens and Restless Nights** – Channel One reported a new study that suggests it not just homework that keeps teens from getting a good night's sleep. In fact, part of the reason may be biological.

Now in its 15th year of broadcasting, Peabody Award-winning Channel One News is the leading source of news and information for young people. The 12-minute news broadcasts are delivered daily. Channel One News and its award-winning Web site, ChannelOne.com, feature stories on breaking news and relevant issues that affect the world, the nation and, specifically, America's teenagers.

About Channel One

Now in its 15th year of broadcasting, Peabody Award-winning Channel One is the preeminent news and public affairs content provider reaching almost eight million teens in nearly 12,000 middle schools and high schools across the country. Channel One News has covered fast-breaking world events from regions such as Iraq, Kuwait, Afghanistan, Thailand, Sri Lanka, Jordan, Cuba, Venezuela, North Korea, Myanmar, and Qatar. Channel One News programming has been featured on leading networks and news programs, including CNN, ABC News, the WB, Nightline, and The Today Show. Visit the Webby Award-winning website ChannelOne.com to learn more.

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