

CHANNEL ONE NEWS SHOW SCRIPT 2/28/08

TOPICS COVERED:

- News of the Day
- CD Habits
- Russell Simmons
- One More Thing

CHRIS: HEY GUYS IT'S THURSDAY, FEBRUARY 28TH, I'M CHRIS BROWNE AND CHANNEL ONE NEWS STARTS RIGHT NOW.

ANNOUNCER: BASEBALL PITCHING ACE ROGER CLEMENS WILL FACE MORE SCRUTINY FROM FEDERAL INVESTIGATORS.

ANNOUNCER: YESTERDAY, CONGRESS ASKED THE JUSTICE DEPARTMENT TO LOOK INTO WHETHER CLEMENS LIED DURING HIS TESTIMONY BEFORE THE HOUSE OF REPRESENTATIVES.

ANNOUNCER: CLEMENS TOLD THE HOUSE HE NEVER USED STEROIDS OR HUMAN GROWTH HORMONE.

ANNOUNCER: HIS FORMER TRAINER, BRAIN MCNAMEE, ALSO APPEARED BEFORE THAT SAME CONGRESSIONAL MEETING AND SAID HE PERSONALLY INJECTED CLEMENS WITH PERFORMANCE ENHANCING DRUGS. IF FOUND GUILTY OF PERJURY, OR LYING UNDER OATH, CLEMENS COULD FACE JAIL TIME.

CHRIS: MORE TROUBLING SIGNS FOR THE U.S. ECONOMY. THE HOUSING MARKET CONTINUES TO SLUMP, CREDIT PROBLEMS ARE GETTING WORSE, AND FINDING A JOB IS GETTING HARDER.

CHRIS: YESTERDAY FEDERAL RESERVE CHAIRMAN BEN BERNANKE TOLD A HOUSE COMMITTEE THAT THINGS DON'T LOOK LIKE THEY'LL GET BETTER ANYTIME SOON.

(SOT: Ben Bernanke) "In incoming information since our January meeting continues to suggest sluggish economic activity in the near term."

CHRIS: BERNANKE INDICATED THAT THE FED MAY CUT INTEREST RATES AGAIN AND RENEWED HIS PLEDGE TO HELP THE ECONOMY.

CHRIS: MEANWHILE, IN OTHER BAD NEWS. THE PRICE OF OIL HIT AN ALL TIME RECORD OF 102 DOLLARS A BARREL, WHILE THE DOLLAR SANK IN VALUE AGAINST THE MAIN EUROPEAN CURRENCIES.

ANNOUNCER: DID YOU KNOW THOSE FAKE HANDBAGS ARE BIG BUSINESS FOR ORGANIZED CRIME? IT'S CALLED "THE COUNTERFEIT TRIANGLE" A SECTION OF NEW YORK'S CHINATOWN THAT HAS ALMOST AS MANY STALLS AND STORES SELLING FAKE DESIGNER GOODS AS IT DOES RESTAURANTS.

ANNOUNCER: BUT YESTERDAY, THE NEW YORK CITY POLICE DEPARTMENT STAGED A MAJOR CRACKDOWN, SEIZING MORE THAN A MILLION DOLLARS WORTH OF COUNTERFEIT GOODS INCLUDING WATCHES AND HANDBAGS.

ANNOUNCER: THE RAID WAS THE CULMINATION OF A TWO-MONTH INVESTIGATION. NEW YORK CITY MAYOR MICHAEL BLOOMBERG SAID THE BUSINESS OF COUNTERFEIT GOODS IS A DANGEROUS ONE.

(SOT: Mayor Michael Bloomberg) "It is organized crime, frequently accompanied by bloody turf wars, stick-ups and armed assaults."

CHRIS: SURROUNDED BY ANIMAL LOVERS, PETS AND EVEN FORMER 'PRICE IS RIGHT' HOST BOB BARKER, THE MAYOR OF LOS ANGELES SIGNED ONE OF THE TOUGHEST PET STERILIZATION LAWS IN THE COUNTRY YESTERDAY.

CHRIS: UNDER THE NEW LAW, PETS IN LOS ANGELES MUST BE SPAYED OR NEUTERED BY THE TIME THEY ARE FOUR MONTHS OLD. THE MEASURE IS MEANT TO HELP CONTROL THE SIZE OF THE ANIMAL POPULATION.

CHRIS: SOME ANIMALS ARE EXEMPT INCLUDING SEEING EYE DOGS, ANIMALS THAT COMPETE IN SHOWS AND THOSE USED BY POLICE.

CHRIS: PET OWNERS WHO FAIL TO COMPLY WITH THE REGULATION WILL FACE FINES AND COMMUNITY SERVICE.

CHRIS: THE RACE FOR THE WHITE HOUSE CONTINUES. HERE'S THE LOWDOWN ON WHAT HAPPENED THIS WEEK IN OUR ONE VOTE ELECTION RECAP.

CHRIS: DEMOCRATS HILLARY CLINTON AND BARACK OBAMA FACED OFF TUESDAY NIGHT IN AN IMPORTANT DEBATE IN CLEVELAND, OHIO.

CHRIS: THE TWO CANDIDATES SPARRED OVER THEIR HEALTH CARE, TRADE AND FOREIGN POLICY PLANS.

(SOT: Hillary Clinton) "He didn't have responsibility, he didn't have to vote, by 2004 he was saying that he basically agreed with the way George Bush was conducting the war."

(SOT: Barack Obama) "The fact was that this was a big strategic blunder, once we had driven the bus into the ditch there were only so many ways we could get out. The question is who is making the decision initially to drive the bus into the ditch."

CHRIS: BOTH DEMOCRATIC CANDIDATES SPENT TIME IN TEXAS AND OHIO THIS WEEK, AHEAD OF CRUCIAL VOTES IN THOSE STATES NEXT TUESDAY.

CHRIS: REPUBLICAN JOHN MCCAIN ALSO MADE APPEARANCES IN OHIO THIS WEEK. WHILE, MIKE HUCKABEE TESTED OUT HIS ACTING CHOPS WITH AN APPEARANCE ON 'SATURDAY NIGHT LIVE.'

(SOT: Mike Huckabee) "Well Seth, the media loves to throw around the term mathematical and impossibility, no one can ever explain exactly what that means to me."

(SOT:) "Well, let me give it a shot."

CHRIS: NOW THAT YOU'RE UP TO DATE ON ALL THE LATEST ELECTION NEWS, GO IN DEPTH FOR ALL THINGS ELECTION 08. HEAD TO THE ONE VOTE 2008, AT CHANNEL ONE DOT COM.

COMMERCIAL

CHRIS: 45S, EIGHT TRACKS, VINYL, AND CASSETTE TAPES, ALL OF THESE ARE THINGS OF THE PAST. BUT WHAT ABOUT THESE GUYS? YUP, ALMOST HALF OF YOU DIDN'T BUY A SINGLE CD LAST YEAR. SO ARE COMPACT DISK ON THE VERGE OF EXTINCTION? JESSICA KUMARI TAKES A LOOK.

JESSICA: WHEN WAS LAST TIME YOU BOUGHT A CD?

(SOT:) "Oh man, I can't even remember."

(SOT:) "CD is an outdated medium, I don't use CD player what use do I have for a physical copy?"

JESSICA: MORE AND MORE OF YOU FEEL THE SAME. FOR THE FIRST TIME LAST YEAR NEARLY HALF OF ALL TEENS DID NOT BUY CDS. IT'S PART OF AN OVERALL TREND IN THE U.S. WHERE THE NUMBER OF CDS SOLD IS FALLING WHEREAS SALES OF DIGITAL SONGS ARE SOARING.

JESSICA: ANOTHER SIGN OF THE CHANGING TIMES, THE ONLINE MUSIC STORE ITUNES WHICH ONLY SELLS DIGITAL DOWNLOADS BECAME THE NUMBER TWO MUSIC SELLER IN THE U.S. OVERCOMING BEST BUY AND NOW JUST BEHIND WALMART.

(SOT:) "On Itunes I feel like you have more of a value because A you can just pick the songs you want. And 99 cents a song for a 12 track album verses 17.99 for the CD, it just makes more financial sense."

(SOT:) "Well, it's immediate if I'm watching TV and great song comes on I can look it up, download and listen to it right then and there. And it's just pretty easy to do it that way."

JESSICA: BUT TO DOWNLOAD LEGALLY OR ILLEGALLY, FOR SOME BUYERS THAT'S THE QUESTION. DO YOU DOWNLOAD IT LEGALLY OR ILLEGALLY?

(SOT:) "I plead the fifth."

JESSICA: THE NUMBER OF PEOPLE WHO DOWNLOAD MUSIC ILLEGALLY CONTINUES TO CLIMB ACCORDING TO THE NPD GROUP, THE MARKET RESEARCH FIRM WHICH CONDUCTED THE STUDY.

JESSICA: BUT WHAT'S ALSO INCREASING IS THE NUMBER OF PEOPLE WHO BUY MUSIC LEGALLY ONLINE. 29 MILLION LAST YEAR COMPARED TO 24 MILLION IN 2006.

JESSICA: GOOD NEWS FOR THE MUSIC INDUSTRY LOOKING FOR LEGAL SALES BOTH ONLINE AND IN STORES.

(SOT:) "My favorite artist they bring like a special DVD or special CD, then I will buy it."

JESSICA: BUT MARVIN SAYS HIS TRIPS TO MUSIC STORES ARE FEW AND FAR BETWEEN

JESSICA: SO WHAT DOES THIS MUSIC STORE HAVE THAT ITUNES DOESN'T? WELL, SOME MIGHT ARGUE THAT ONLINE BUYERS ARE MISSING OUT ON A CERTAIN RITE OF PASSAGE.

JESSICA: YOU KNOW HANGING OUT AT THE MUSIC STORE, BROWSING THROUGH CDS, AND PICKING OUT SOMETHING THAT MIGHT ONE DAY BE A COLLECTORS ITEM.

COMMERCIAL

CHRIS: WAY BACK IN THE EARLY 1980S, RAP WAS STILL A RELATIVELY UNKNOWN FORM OF MUSIC, BUT WHEN ACTS LIKE RUN DMC, PUBLIC ENEMY, AND LL COOL J EXPLODED ONTO THE SCENE, RAP BEGAN TO HAVE WIDESPREAD APPEAL AND AMERICAN MUSIC CHANGED FOREVER.

CHRIS: NOW, AS PART OF OUR CELEBRATION OF BLACK HISTORY MONTH, TONY ANDERSON SITS DOWN WITH A HIP-HOP ICON WHO NOT ONLY SHAPED THE PAST, BUT HELPED SHAPE THE FUTURE.

TONY: WHAT DO GRAMMY AWARD WINNERS RIHANNA, KANYE WEST AND NEYO HAVE IN COMMON?

TONY: THEY ARE ALL SIGNED TO THE SAME RECORD LABEL, FOUNDED BY THIS MAN.

(SOT: Russell Simmons) "It was hip hop. It was like a little bit of edge, and humor."

TONY: IN 1984, WITH ONLY A FEW THOUSAND DOLLARS, RUSSELL SIMMONS MADE HISTORY WHEN HE CO-FOUNDED THE RAP RECORD LABEL, DEF JAM RECORDS.

TONY: BY STARTING PHAT FARM AND A TV SHOW DEF POETRY JAM HE HAS LAID THE BLUEPRINT FOR OTHER MUSIC MOGULS SUCH AS SEAN "P DIDDY" COMBS AND SEAN "JAY Z" CARTER.

TONY: HIS LATEST VENTURE? ANOTHER KIND OF DEF. DIAMOND EMPOWERMENT FUND. YOU HAVE MANY CHARITIES, WHICH ONE DO YOU FEEL THE MOST PASSIONATE ABOUT?

(SOT: Russell Simmons) "See this green bracelet? We have a green initiative by Simmons jewelry. These are green Malachite beads from South Africa this is a one carat raw diamond from Botswana. And the idea is to raise 35 million dollars. There's a school in Africa called Cida, it's a free college and there are 33 hundred students. They need 35 million dollars to endow the school so the school can keep going. And that's our job."

TONY: THE DIAMOND EMPOWERMENT FUND IS RAISING MONEY FOR COMMUNITIES IN AFRICA BY TAKING ADVANTAGE OF ONE OF THE CONTINENTS NATURAL RESOURCES, DIAMONDS.

(SOT: Russell Simmons) "When diamonds are a natural resource, the same as oil, uranium, and gold, people taking the oil and resources and not feeding the people."

TONY: DIAMONDS AND OTHER GEMS MINED FROM AFRICAN NATIONS ARE WORTH MORE THAN EIGHT BILLION DOLLARS A YEAR. UNFORTUNATELY, A LOT OF THAT MONEY

HAS GONE TO BUY GUNS AND FUND WARS IN AFRICA NATIONS, GIVING THE DIAMONDS THE NICKNAME "BLOOD DIAMONDS".

(SOT: Russell Simmons) "We want to try and be part of a social and political voice to give Africa its just due for its diamonds."

TONY: SIMMONS IS SELLING THESE AFRICAN GEMSTONE BRACELETS TO RAISE MONEY FOR AFRICA. IT'S A CAUSE THAT'S CATCHING ON.

TONY: SIMMONS, WHO VISITED SOUTH AFRICA IS WORKING TO PUT MONEY FROM DIAMONDS BACK INTO THE COMMUNITY TO FUND EDUCATION FOR STUDENTS LIKE THESE.

(SOT: Tikeso) "Its been like a quantum leap in growth for me, I have grown many fold."

TONY: TIKESO IS NOT ONLY LEARNING BUT TEACHING. HE IS PASSING THE KNOWLEDGE TO OTHERS, CREATING A CYCLE OF LEARNING.

(SOT: Tikeso) "Oh, here's an announcement guys, we're going to be having high speed internet connection in a months time."

(SOT: Russell) "You give people something that is useful and good, and the world gives you back something that is useful and good."

TONY: GIVING BACK, ONE WAY FOR A SUCCESSFUL AFRICAN AMERICAN ARTIST TO HONOR HIS ROOTS, AND SHARE SOME OF HIS OWN GOOD FORTUNE.

(SOT:) "You know, during your time on earth your job is to keep giving, you can't get unless you give."

TONY: TONY ANDERSON, CHANNEL ONE NEWS.

CHRIS: RUSSELL SIMMONS HAD A LOT MORE TO TALK ABOUT FROM THE THEMES OF HIS LATEST BOOK TO HIS PURPOSE IN LIFE. TO WATCH MORE OF TONY'S INTERVIEW WITH THIS HIP-HOP ICON, GO TO CHANNEL ONE DOT COM AND CLICK ON ONE ON ONE WITH RUSSELL SIMMONS.

CHRIS: HEY, THAT DOES IT FOR CHANNEL ONE NEWS, I'M CHRIS BROWNE AND HERE'S ONE MORE THING BEFORE WE TAKE OFF.

CHRIS: EVER FEEL LIKE A TEST IS SO HARD YOU NEED DIVINE INTERVENTION JUST TO PASS? WELL, STUDENTS IN NORTHWEST INDIA GATHERED YESTERDAY TO PRAY FOR HELP WITH THEIR UPCOMING EXAMS.

CHRIS: ALMOST 4 THOUSAND STUDENTS FROM 40 DIFFERENT SCHOOLS ATTENDED THE MASS BLESSING IN THE CITY OF RAJKOT.

CHRIS: AFTER THE PRAYER, STUDENTS SAID THEY FELT MORE CONFIDENT ABOUT THEIR UPCOMING TESTS.