

CHANNEL ONE NEWS SHOW SCRIPT 5/21/08

TOPICS COVERED:

- News of the Day
- Disaster Fatigue
- Take Action One Cup

TONY: HEY EVERYONE! WELCOME TO PERRY MERIDIAN HIGH SCHOOL IN INDIANAPOLIS, INDIANA. A SCHOOL WE WERE SO INSPIRED BY WE HAD TO TAKE THE SHOW ON THE ROAD! AND WE'LL TELL YOU WHY COMING UP A LITTLE LATER ON IN THE SHOW, BUT FIRST, CHANNEL ONE NEWS STARTS RIGHT NOW.

TONY: THESE GUYS AT PERRY MERIDIAN HIGH SCHOOL ARE DOING SOME GREAT THINGS IN THEIR SCHOOL AND COMMUNITY.

TONY: AS PART OF OUR TAKE ACTION ONE CUP COMPETITION, TAKE ACTION HOLLYWOOD AND CHANNEL ONE NEWS CHALLENGED ALL OF YOU TO SHOW US HOW YOU'RE MAKING A DIFFERENCE THROUGH VOLUNTEERING. YOU SENT US YOUR VIDEOS AND TODAY WE HAVE THE WINNING STUDENTS.

TONY: YOU GUYS ARE GOING TO HELP ME ANCHOR THE SHOW AND A LITTLE LATER ON WE'RE GOING TO GO INSIDE WHERE THE WHOLE SCHOOL IS GATHERED FOR A SPECIAL ASSEMBLY. AND I'M GOING TO PRESENT THEM WITH THE TAKE ACTION ONE CUP! ARE YOU GUYS EXCITED?

(SOT:) "Yeah!"

(SOT:) "Whoah Tony, but first there's a lot of news to get to."

(SOT:) "So let's check out your headlines."

JESSICA: MASSACHUSETTS SENATOR EDWARD KENNEDY HAS BEEN DIAGNOSED WITH A CANCEROUS BRAIN TUMOR, ACCORDING TO DOCTORS AT MASSACHUSETTS GENERAL HOSPITAL.

JESSICA: SENATOR KENNEDY SUFFERED A SEIZURE ON SATURDAY. HE WAS AIRLIFTED TO THE HOSPITAL, WHERE HE UNDERWENT A SERIES OF TESTS, WHICH REVEALED THE TUMOR.

JESSICA: DOCTORS HAVEN'T DECIDED HOW KENNEDY WILL BE TREATED YET, THOUGH CONDITIONS LIKE HIS USUALLY REQUIRE CHEMOTHERAPY AND RADIATION.

JESSICA: SENATOR KENNEDY IS THE YOUNGEST BROTHER OF PRESIDENT JOHN F. KENNEDY. THE 76-YEAR OLD HAS BEEN A SENATOR FOR 43 YEARS.

ANNOUNCER: LAST FALL, WE BROUGHT YOU THE STORY OF STEVEN DOMALEWSKI. TWO YEARS AGO, DOMALEWSKI THEN A STAR PITCHER WAS STRUCK IN THE CHEST BY A BASEBALL HIT OFF AN ALUMINUM BAT. HIS HEART STOPPED, AND HE SUFFERED SEVERE BRAIN DAMAGE.

ANNOUNCER: ON MONDAY, STEVEN'S FAMILY FILED A LAWSUIT AGAINST THE COMPANY THAT MADE THE BAT. THE SUIT ALSO NAMES LITTLE LEAGUE BASEBALL AND SPORTS AUTHORITY, WHICH SOLD THE BAT.

ANNOUNCER: MANY CLAIM METAL BATS ARE DANGEROUS BECAUSE BALLS COME OFF OF THEM FASTER THAN WOODEN BATS. WHEN WE SPOKE TO STEPHEN'S DAD IN SEPTEMBER, HE SAID METAL BATS SHOULD NOT BE USED IN YOUTH GAMES.

(SOT:) "Knowing what I know now, if Stephen was pitching to a wooden bat, the ball would have never got to his body and he'd still be able to go to school, he'd still be walking and he'd still be talking."

ANNOUNCER: THE DOMALEWSKI FAMILY IS CLAIMING THE STORE AND MANUFACTURER SHOULD HAVE KNOWN THE BAT WAS DANGEROUS FOR KIDS TO USE. BOTH LITTLE LEAGUE BASEBALL AND THE BAT MANUFACTURER DENY ANY WRONGDOING.

ANNOUNCER: SOME NEW HAMPSHIRE STUDENTS' POOR ATTENDANCE HAS LANDED THEIR PARENTS IN HOT WATER.

ANNOUNCER: 14 SETS OF PARENTS ARE FACING CHARGES BECAUSE THEIR KIDS HAVE MISSED TOO MUCH SCHOOL 20 DAYS OR MORE THIS YEAR.

(SOT: Terri Casey) "Having your child in school is the law, period."

ANNOUNCER: IF CONVICTED, THE PARENTS FACE FINES OF UP TO A THOUSAND DOLLARS. ELEVEN OF THE FAMILIES APPEARED IN COURT MONDAY NIGHT. ALL PLEADED NOT GUILTY.

JESSICA: BOSTON RED SOX PITCHER JON LESTER PITCHED A NO HITTER ON MONDAY NIGHT, ADDING TO HIS ALREADY INSPIRING STORY.

JESSICA: 24-YEAR-OLD LESTER IS A CANCER SURVIVOR. HE WAS DIAGNOSED WITH LARGE CELL LYMPHOMA IN 2006 DURING HIS ROOKIE YEAR WITH THE RED SOX.

JESSICA: HE UNDERWENT CHEMOTHERAPY AND WAS BACK WITH THE TEAM IN TIME TO HELP THEM WIN THE WORLD SERIES LAST FALL.

JESSICA: THE SOX BEAT THE KANSAS CITY ROYALS SEVEN-NOTHING, BUT THE BIG STORY WAS THE ZERO IN THE HITS COLUMN.

JESSICA: IT WAS ALSO LESTER'S FIRST COMPLETE GAME IN THE MAJORS AND THE FIRST NO-HITTER OF THE SEASON.

TONY: CONGRATULATIONS AGAIN TO THE STUDENTS AT PERRY MERIDIAN HIGH SCHOOL. TO WATCH THE VIDEO CHOSEN BY YOU IN OUR VIEWERS CHOICE AWARD HEAD TO CHANNEL ONE DOT COM AND CLICK ON TAKE ACTION ONE CUP.

COMMERCIAL

TONY: SO WE ARE ALL GOING TO INTRODUCE OURSELVES. WHAT'S YOUR NAME?

(SOT:) "I'm Whitney, I'm a junior."

(SOT:) "I'm Charlie, I'm a senior."

TONY: TONY, NOT IN SCHOOL.

(SOT:) "Morgan, I'm a senior."

(SOT:) "Jennifer and I'm a senior."

(SOT:) "Katie, I'm a junior."

TONY: SO A LITTLE LATER WE'RE GOING TO FIND WHAT YOU GUYS DID TO WIN THE TAKE ACTION ONE CUP AND WE'RE GOING TO CELEBRATE WITH THE ENTIRE SCHOOL.

(SOT:) "Now let's go to New York and Chris Browne has some news stories for ya!"

CHRIS: RECENTLY, WE'VE BEEN TELLING YOU ABOUT TWO MAJOR NATURAL DISASTERS IN ASIA.

CHRIS: THE CYCLONE THAT DEVASTATED MYANMAR, AND THE EARTHQUAKE THAT STRUCK SOUTHWEST CHINA LAST WEEK. AS YOU ALREADY KNOW, THERE'S A SERIOUS INTERNATIONAL RELIEF EFFORT UNDER WAY.

CHRIS: BUT NEW NUMBERS SHOW AMERICANS HAVE GIVEN RELATIVELY LITTLE SO FAR, ESPECIALLY COMPARED TO PAST RELIEF EFFORTS. NOW, SOME POSSIBLE REASONS WHY PEOPLE HERE IN THE U.S. ARE GIVING SO LITTLE WHEN THE NEED IS SO GREAT.

CHRIS: THE IMAGES ARE BRUTAL, THE STORIES ARE DEVASTATING, BUT THE MOST STAGGERING PART OF THE RECENT NATURAL DISASTERS IN CHINA AND MYANMAR MAY BE THE NUMBERS THEMSELVES.

CHRIS: AT LEAST 130,000 PEOPLE ARE DEAD OR MISSING IN THE MYANMAR CYCLONE, MORE THAN 34,000 THOUSAND IN CHINA'S EARTHQUAKE.

CHRIS: THE LEVEL OF DEATH AND DESTRUCTION IS SO SEVERE, IT MIGHT BE CAUSING SOME AMERICANS TO TURN AWAY SOMETHING CHARITIES CALL "DONOR FATIGUE" OR "DISASTER FATIGUE." WHEN PEOPLE GET TIRED OF GIVING.

CHRIS: SOME PEOPLE SAY DISASTER HIT AMERICANS IN 2005, WHEN ONE DISASTER FOLLOWED ANOTHER. IN OCTOBER OF THAT YEAR, A HUGE EARTHQUAKE HIT THE COUNTRY OF PAKISTAN, KILLING NEARLY 80,000 PEOPLE.

CHRIS: IT WAS A DEVASTATING QUAKE, BUT AMERICANS GAVE RELATIVELY LITTLE FOR RELIEF, 150 MILLION DOLLARS. COMPARE THAT TO THE 5.3 BILLION DOLLARS IN AID TO THE HURRICANE KATRINA VICTIMS.

CHRIS: THE REASON? MANY BELIEVE THE COUNTRY WAS STILL REELING FROM THE DESTRUCTION AND RELIEF EFFORTS FOLLOWING KATRINA.

CHRIS: ON MONDAY, A STUDY ESTIMATED AMERICANS HAD GIVEN \$12.1 MILLION DOLLARS TO CHARITIES FOR MYANMAR.

CHRIS: AND WHILE IT'S STILL TOO EARLY TO COUNT DONATIONS TO CHINA, THE FEELING THAT THESE DISASTERS ARE NEVER ENDING AND UNCONTROLLABLE MAY BE CAUSING WOULD BE DONORS TO GIVE LESS OR NOT GIVE AT ALL.

CHRIS: BUT DISASTER FATIGUE ISN'T THE ONLY POSSIBLE REASON FOR THE SLOW AMERICAN RESPONSE.

CHRIS: IN THE CASE OF MYANMAR, PEOPLE MAY NOT BE GIVING BECAUSE THEY WORRY DONATIONS WON'T GET TO THE VICTIMS BECAUSE OF GOVERNMENT INTERFERENCE AND ABUSE.

CHRIS: AND MORE AMERICANS ARE FEELING THE PINCH OF A SHAKY ECONOMY AT HOME, WHICH MAY MAKE THEM MORE RELUCTANT TO DONATE TO OTHERS.

CHRIS: BUT NOT EVERYONE BELIEVES AMERICANS REALLY ARE GIVING LESS.

(SOT: Michael Clark) "This is a wealthy country and it's a country in spite of our economic problems, you know, that are sort of growing at the moment, this is a country that cares a lot about helping people."

CHRIS: MICHAEL CLARK, WHO COORDINATES HUNDREDS OF CHARITIES HERE IN NEW YORK, SAYS THERE'S NO REAL EVIDENCE TO SUPPORT THIS IDEA OF "DONOR FATIGUE"

(SOT: Michael Clark) "Every two or three years people say, well, people are really getting tired of this giving thing. But again, I don't know where the evidence for that is. The number of volunteer hours goes up every year, the number of volunteers goes up, the contributions go up."

CHRIS: AND WHILE IT'S TOO EARLY TO MEASURE THE RESPONSE TO THE DISASTERS IN MYANMAR AND CHINA, IT'S SAFE TO SAY, THE VICTIMS WILL BE LOOKING TO THE U.S. FOR HELP.

CHRIS: CHRIS BROWNE, CHANNEL ONE NEWS.

ANNOUNCER: DISASTER VICTIMS STILL NEED YOUR HELP. FOR WAYS YOU CAN LEND A HAND, HEAD TO THE VOLUNTEERING GUIDE AT CHANNEL ONE DOT COM.

(SOT:) "Finally after the break, it's our turn."

TONY: THAT'S RIGHT IT'S CALLED THE TAKE ACTION ONE CUP AND WE'RE GOING TO SEE HOW YOU GUYS LIVED UP TO THE TITLE AND GOT FIT IN FIT CLUB.

COMMERCIAL

(SOT:) "When we say channel you say one. Channel. One. Channel. One."

TONY: ALRIGHT GUYS, WE'RE BACK ARE YOU READY TO PRESENT THE TAKE ACTION ONE CUP? LET'S DO IT!

TONY: SOME OF THE STUDENTS IN YOUR CLASS ENTERED INTO THE CHANNEL ONE TAKE ACTION ONE CUP. PERRY MERIDIAN HIGH SCHOOL WON! GIVE YOURSELF A ROUND OF APPLAUSE.

TONY: YOU GOT THIS GREAT BIG OLD TROPHY THAT I WANT TO PRESENT TO YOU GUYS, ARE YOU READY?

TONY: CHANNEL ONE WANTS TO PRESENT THIS CHECK FOR FIVE THOUSAND.

TONY: YOUR CLASSMATES ACTUALLY MADE A VIDEO AND WE WANT TO GET RIGHT IN TO TAKE A LOOK AT IT SO YOU CAN SEE WHAT THEY SENT TO US IN ORDER TO WIN.

(SOT:) "We began to reflect about how we could change the image America had of Indiana as the fourth fattest state as well as our ranking of the 15th most overweight high school students."

(SOT:) "We created innovated monthly things for the 2007-2008 school year. H2O is the way to go was our first emphasis for September."

(SOT:) "October's breakfast club stressed the health benefits of breakfast."

(SOT:) "November was big, we prompted the first ever fit Olympics."

(SOT:) "And December we were stuck on stretching. In January health classes created fitness Friday. February promises to be equally exciting as we dance our way to wellness. March will bring pizzazz. While April emphasizes nutrition not and May summer slim down."

TONY: THAT'S RIGHT. LET US KNOW HOW MANY PEOPLE WERE INVOLVED IN FIT CLUB?

(SOT:) "A little over 300."

TONY: OVER 300! AND YOU WERE A SENIOR RIGHT?

(SOT:) "Yes."

TONY: SO, ARE STUDENTS HERE GOING TO BE ABLE TO MAINTAIN, KEEP UP THIS FIT CLUB WHEN YOU'RE GONE?

(SOT:) "Yeah, we gave them a lot of helpful hints this year."

TONY: THEY SAID, PERRY MERIDIAN WANTS TO CHALLENGE TONY ANDERSON.

TONY: HOW MANY HULLAS DO WE HAVE? WHO WANTS TO HULLA WITH ME?

TONY: OK GUYS, THAT IS OUR SHOW FROM?

(SOT:) "Perry Meridian High School."

TONY: C-YA!