

## CHANNEL ONE NEWS SHOW SCRIPT 12/11/07

### TOPICS COVERED:

- News of the Day
- Coffee Economy
- Parent Report Cards
- Iceland Teen
- One More Thing

JESSICA: IT'S TUESDAY, DECEMBER 11TH. I'M JESSICA KUMARI, AND CHANNEL ONE NEWS STARTS NOW.

(SOT: ) "One engine start and liftoff."

ANNOUNCER: THE FIRST 'SPACE RACE' TO GET HUMANS TO THE MOON WAS BETWEEN THE U.S. AND SOVIET UNION IN THE 1950'S, 60'S AND 70'S.

ANNOUNCER: BUT, A NEW COMPETITION SPONSORED BY INTERNET SEARCH ENGINE GOOGLE MAY JUST INSPIRE SPACE RACE TWO POINT O.

ANNOUNCER: GOOGLE IS OFFERING A 30 MILLION DOLLAR PRIZE TO THE FIRST COMPANY TO GET SOMEONE TO \*SETTLE\* ON THE MOON.

ANNOUNCER: ONE COMPANY, ODYSSEY MOON, HAS ALREADY REGISTERED FOR THE COMPETITION AND BEGUN WORK ON A SPACECRAFT.

(SOT: Dr. Bob Richards) "It'll give young people hope for the future. They'll be able to look up for the first time in human history and know there's people up there, us, on another world."

ANNOUNCER: A NUMBER OF SOUTH AMERICAN COUNTRIES HAVE SIGNED ON TO FORM A NEW INTERNATIONAL BANK, CALLED THE BANCO DEL SUR.

ANNOUNCER: THE BANK IS THE BRAINCHILD OF VENEZUELAN PRESIDENT HUGO CHAVEZ, WHO HAS CRITICIZED THE WORLD BANK AND INTERNATIONAL MONETARY FUND AS "TOOLS OF WASHINGTON."

ANNOUNCER: THE FOUNDERS HOPE THE NEW BANK WILL HELP FUND ECONOMIC AND SOCIAL PROJECTS THROUGHOUT SOUTH AMERICA.

ANNOUNCER: ARGENTINA, BRAZIL, BOLIVIA, PARAGUAY, URUGUAY AND VENEZUELA HAVE ALL AGREED TO BE A PART OF THE NEW BANK, SCHEDULED TO OPEN NEXT YEAR.

ANNOUNCER: YESTERDAY, A JUDGE SENTENCED FORMER NFL STAR MICHAEL VICK TO 23 MONTHS IN PRISON ON FEDERAL DOGFIGHTING CHARGES.

ANNOUNCER: VICK PLED GUILTY TO THE CHARGES IN AUGUST, AFTER ADMITTING HE FUNDED A DOGFIGHTING OPERATION THAT INVOLVED GAMBLING AND KILLING PIT BULLS.

ANNOUNCER: IN COURT, VICK ADMITTED HE USED "POOR JUDGMENT" AND TOLD THE JUDGE HE WAS READY TO DEAL WITH THE CONSEQUENCES.

ANNOUNCER: THE NFL HAS ALSO SUSPENDED VICK INDEFINITELY WITHOUT PAY.

ANNOUNCER: ON THE AGENDA ON CAPITOL HILL THIS WEEK, SEVERAL BIG SPENDING BILLS WHICH HAVE REPUBLICANS AND DEMOCRATS HAGGLING OVER MONEY.

ANNOUNCER: ONE BILL TIES THE MONEY THE PRESIDENT WANTS FOR THE WARS IN IRAQ AND AFGHANISTAN TO MONEY THE DEMOCRATS WANT FOR PROGRAMS HERE IN THE U.S.

ANNOUNCER: THE 500 BILLION DOLLAR BILL WILL GO TO VOTE IN THE HOUSE TODAY.

ANNOUNCER: OTHER LEGISLATION UP FOR VOTE THIS WEEK, AN ENERGY BILL AND A BILL ON THE TERROR SURVEILLANCE PROGRAM.

ANNOUNCER: ANOTHER SCIENTIFIC BREAKTHROUGH IN THE USE OF STEM CELLS.

ANNOUNCER: SCIENTISTS SAY THEY'VE BEEN ABLE TO CURE MICE WITH SICKLE CELL ANEMIA WITH A NEW TECHNIQUE THAT TRANSFORMS SKIN CELLS INTO STEM CELLS.

ANNOUNCER: SICKLE CELL ANEMIA CAN CHANGE THE SHAPE OF A PERSON'S RED BLOOD CELLS, WHICH CAUSES THE BLOOD TO CLUMP AND CAN LEAD TO INFECTION AND ORGAN DAMAGE.

ANNOUNCER: SCIENTISTS ARE A LONG WAY OFF FROM USING THE SAME TECHNIQUE ON HUMANS, BUT IT'S STILL GOOD NEWS FOR THE MILLIONS OF PEOPLE, MOSTLY OF AFRICAN DESCENT AFFECTED BY SICKLE CELL ANEMIA WORLDWIDE.

ANNOUNCER: RUSSIAN PRESIDENT VLADIMIR PUTIN HAS NAMED HIS CHOICE FOR THE COUNTRY'S NEXT PRESIDENT.

ANNOUNCER: IT'S DMITRY MEDVEDEV, A POLITICIAN WHO'S BEEN CLOSE TO PUTIN FOR YEARS AND EVEN SERVED AS HIS CHIEF OF STAFF.

ANNOUNCER: MEDVEDEV IS CURRENTLY RUSSIA'S FIRST DEPUTY PRIME MINISTER.

ANNOUNCER: PUTIN HAS TO STEP DOWN AS PRESIDENT NEXT MAY SINCE HE'S ALREADY SERVED TWO TERMS AS PRESIDENT, THE MAXIMUM ALLOWED BY THE RUSSIAN CONSTITUTION.

ANNOUNCER: BUT, PUTIN ISN'T GOING AWAY. HE SAID HE WOULD LIKE TO TAKE ON A DIFFERENT ROLE IN THE GOVERNMENT AFTER HIS PRESIDENCY IS OVER.

JESSICA: WANT TO BUILD YOUR OWN ROBOT TO VENTURE OUT OF THIS WORLD? WELL, BEFORE YOU START HAMMERING AWAY CATCH A GLIMPSE OF SOME GADGETS YOU MAY ALREADY BE USING THAT WERE DEVELOPED BY NASA. CLICK ON FAR OUT INVENTIONS AT THE SPACE EXPLORER FEATURE AT CHANNEL ONE DOT COM.

COMMERCIAL

JESSICA: WEAK HOLIDAY SALES, A SLUMPING HOUSING MARKET, AND A FALLING DOLLAR. ALL OF THESE STATISTICS TELLS US ABOUT THE STATE OF THE U.S. ECONOMY.

JESSICA: BUT DID YOU KNOW THAT YOUR MORNING FRAPPUCCINO IS ALSO AN IMPORTANT ECONOMIC INDICATOR? CHRIS BROWNE TELLS US MORE ABOUT THE ECONOMICS OF A FOUR DOLLAR COFFEE.

CHRIS: IT'S THE COMPANY THAT CONVINCED AMERICANS TO SPEND FOUR DOLLARS ON A CUP OF COFFEE.

CHRIS: AND THESE DAYS, IT'S HARD TO IMAGINE A WORLD WITHOUT STARBUCKS' TRADEMARK BEVERAGES.

CHRIS: BUT FOR THE FIRST TIME IN ITS HISTORY, STARBUCKS SAYS THE NUMBER OF PEOPLE VISITING STORES THIS QUARTER FELL.

CHRIS: LEADING THE WORLD'S BIGGEST COFFEE RETAILER TO WARN INVESTORS IT WON'T EARN AS MUCH MONEY AS ANTICIPATED.

(SOT: ) "The middle class consumer that's getting pinched is not spending incrementally more, or might even forgoing a coffee or two a day."

CHRIS: PART OF THE REASON, THIS SUMMER THE COMPANY RAISED THE PRICE OF LATTES BY AN AVERAGE OF 9 CENTS. IN CHICAGO, FOR EXAMPLE, STARBUCKS CHARGES THREE DOLLARS AND THIRTY FIVE CENTS FOR A GRANDE LATTE, THAT'S A MEDIUM FOR THE REST OF US. AT DUNKIN DONUTS? IT'S 25 PERCENT CHEAPER.

CHRIS: AND LATTES AREN'T THE ONLY UNLIKELY ECONOMIC INDICATOR. WHEN THE ECONOMY IS DOWN, PEOPLE ARE LESS LIKELY TO SPLURGE ON THINGS LIKE VACATIONS, AIRLINE TICKETS, AND EVEN PLASTIC SURGERY. YUP, PEOPLE ARE LESS LIKELY TO GO UNDER THE KNIFE WHEN THE ECONOMY IS DOWN.

CHRIS: AND WITH THE HOUSING MARKET IN A SLUMP, AND GAS PRICES TICKING HIGHER, CONSUMERS ARE ALSO CUTTING BACK ON HOLIDAY SHOPPING. THIS WINTER, MAJOR RETAILERS ARE REPORTING SLOWER SALES THAN LAST YEAR.

CHRIS: EVEN ON HOT TICKET ITEMS LIKE FLAT SCREEN TVS AND MP3 PLAYERS.

CHRIS: BUT WHAT DO ALL THOSE NUMBERS REALLY MEAN? WELL, AT THE END OF THE DAY, THE MORE PEOPLE BUY THE MORE THE ECONOMY GROWS.

CHRIS: AND THE U.S. ECONOMY IS STILL GROWING. IT'S JUST NOT GROWING AS QUICKLY AS LAST YEAR.

CHRIS: BUT SOME ECONOMISTS PREDICT A RECESSION IN 2008. THAT'S A PERIOD OF SIX MONTHS OR MORE WHERE THERE IS NO ECONOMIC GROWTH AT ALL.

CHRIS: BUT ALL THE NEGATIVE NEWS ABOUT CONSUMER SPENDING ISN'T JUST IMPACTING BIG RETAILERS LIKE STARBUCKS.

CHRIS: TODAY THE FEDERAL RESERVE BANK, THE CENTRAL BANK OF THE UNITED STATES IS EXPECTED TO CUT SHORT TERM INTEREST RATES, WHICH IS SUPPOSE TO MAKE IT EASIER TO BORROW MONEY.

CHRIS: THE FED IS HOPING IT MAKES IT EASIER TO SPEND MONEY AS WELL.

CHRIS: WANT TO FIND OUT IF YOU'RE A SMART SPENDER? GO TO THE MONEY MASTER QUIZ AT CHANNEL ONE DOT COM.

COMMERCIAL

JESSICA: HOW DO YOU FEEL ON THE DAY THAT GRADES COME OUT? WELL, WHAT IF IT WAS MOM OR DAD GETTING GRADED ON HOW WELL THEY HELP YOU LEARN? HERE'S MORE ON A CONTROVERSIAL PROPOSAL TO DO JUST THAT.

JESSICA: THE IDEA IN MANCHESTER, CONNECTICUT IS TO GET PARENTS MORE INVOLVED WHICH MANY PEOPLE AGREE HELPS STUDENTS AND SCHOOLS PERFORM BETTER.

JESSICA: BUT THE NOTION OF GIVING YOUR PARENTS REPORT CARDS, HOLDING THEM ACCOUNTABLE, SEEMS TO BE FAILING MISERABLY FOR SOME.

(SOT: ) "We're gonna feel judged and we're gonna get offensive at that point saying, 'you know we are good parents,' it just makes things harder."

JESSICA: A SCHOOL BOARD MEMBER HAS PROPOSED GRADING PARENTS ON THINGS LIKE MAKING SURE THEIR KIDS GET TO SCHOOL ON TIME, WHETHER HOMEWORK IS DONE, AND MAKING SURE STUDENTS HAVE EATEN ENOUGH AND ARE DRESSED PROPERLY.

(SOT: ) "I just don't think it makes any sense."

JESSICA: AT BRANFORD HIGH SCHOOL FIFTY MILES AWAY FROM MANCHESTER STUDENTS QUESTION THE CONCEPT OF REPORT CARDS FOR PARENTS.

(SOT: Mike Fort) "It's not fair for the parents I don't think because they have so many other responsibilities they're trying to do too. They might work, they might be a single parent so there might be other factors that come into play."

(SOT: Nick Antonucci) "The whole concept is just pointless to me, it seems ridiculous. They have other responsibilities. They have other things that they need to worry about."

JESSICA: IN CHICAGO, THE IDEA WAS TRIED AND DIDN'T MAKE THE MARK. PARENTS RECEIVED "CHECKLISTS" NOT REPORT CARDS. BUT MANY STILL FOUND THE QUESTIONS TOO PERSONAL.

(SOT: Julie Woestehoff) "They asked whether the parent was spending enough time with the child or praising the child enough. These are actually things the teacher wouldn't know."

JESSICA: HOWEVER, IN MUCH SMALLER LEBANON, PENNSYLVANIA SCHOOL OFFICIALS SAY A LESS INTENSE APPROACH IS GETTING RESULTS.

JESSICA: THE PARENT INVOLVEMENT SURVEY LETS PARENTS ACTUALLY GRADE THE SCHOOL. THEN, WHEN IT COMES TO STUDENT ATTENDANCE AND DISCIPLINE PROBLEMS PARENTS DON'T PASS OR FAIL. BUT THE SCHOOL CAN INDICATE THEY'RE CONCERNED AND ASK FOR SUGGESTIONS.

JESSICA: SO WE ASKED THESE STUDENTS WHAT THEY THOUGHT ABOUT PARENT REPORT CARDS.

(SOT: Kimberly Herrman) "Well, I always believe that a lot of the education comes from the home. And that a person's personality, and their character, their virtue really come from their parents. So for the parents to get a report card I think it actually makes sense."

(SOT: Tara Leite) "My parents don't have that much of an impact on my school life. I mean, if I'm going to do well in school, I'm going to do well for myself, not for them. But encouragement is always nice."

JESSICA: SO FAR, MANY SCHOOLS ACROSS THE COUNTRY HAVE HELD BACK ON BRINGING OUT THE RED PENS FOR PARENTS. BUT AS SCHOOLS WORK TO GET MORE PARENTS INVOLVED, IT MIGHT NOT BE LONG BEFORE AN EXTRA REPORT CARD ARRIVES IN YOUR MAILBOX. JESSICA KUMARI, CHANNEL ONE NEWS.

ANNOUNCER: FEELING PRESSURE TO PERFORM IN SCHOOL FROM MOM AND DAD? CHECK OUT PARENTAL PRESSURE AT CHANNEL ONE DOT COM TO FIND OUT HOW TALKING IT OUT CAN HELP.

JESSICA: WHAT IF THE PRESIDENT WAS ON SPEED DIAL IN YOUR CELLPHONE? WELL, RECENTLY A 16 YEAR OLD IN ICELAND GAVE THE PRESIDENT A CALL. BUT ALL HE GOT BACK WAS A BIT OF TROUBLE.

JESSICA: VIFILL ATLASON SOMEHOW FOUND PRESIDENT BUSH'S SECRET WHITE HOUSE TELEPHONE NUMBER, CALLED MR. BUSH, AND LEFT A MESSAGE.

(SOT: ) "I was just going to, you know, chat with him, invite him to Iceland and yes just chat."

JESSICA: YOUNG VIFILL WAS HOPING FOR A CALL BACK FROM PRESIDENT BUSH LAST WEEK, BUT INSTEAD POLICE CAME KNOCKING. THEIR QUESTION: HOW'D HE GET THE NUMBER?

(SOT: Vifill Atlason) "I don't remember, I got the number some years ago when I was eleven or twelve. I have since then bought a new phone several times."

JESSICA: THANKS FOR WATCHING CHANNEL ONE NEWS, I'M JESSICA KUMARI BUT BEFORE WE TAKE OFF HERE'S ONE MORE THING.

JESSICA: IT'S THE FIRST KNOWN FOOTAGE OF WHAT ONE SCIENTIST CALLS THE MICKEY MOUSE OF THE DESERT. THIS CREATURE CALLED A JERBOA IS KNOWN FOR ITS EARS, WHICH ARE ABOUT ONE THIRD BIGGER THAN ITS HEAD AND LEGS.

JESSICA: THE RODENT, WHICH HOPS AROUND LIKE A KANGAROO WAS FILMED DURING AN EXPEDITION TO THE MONGOLIAN GOBI DESERT.

JESSICA: THE TRIP'S PURPOSE WAS TO HIGHLIGHT ANIMALS ON THE ENDANGERED SPECIES LIST. JERBOAS ARE IN DANGER OF BECOMING EXTINCT BECAUSE OF DISRUPTIONS TO THEIR ENVIRONMENT.

