

Channel One Network[®]

Dear parent,

Media is everywhere in today's society. As a parent, you play a crucial role in determining how it influences your teen.

Join Channel One as we celebrate the birth of modern news media through a report on broadcast journalism pioneer Edward R. Murrow and the film *Good Night, And Good Luck*. Starring George Clooney and out in theaters now, *Good Night, And Good Luck* details the real-life confrontations between legendary journalist Edward R. Murrow and Senator Joseph McCarthy and the Permanent Subcommittee on Investigations. Murrow's courage in enlightening viewers about McCarthy's abuses of power earned him a place in history, as an enduring example of the media's duty to protect the public good.

We hope you'll watch special coverage in our Oct. 27 broadcast, available for viewing via ChannelOneNetwork.com, then may we suggest viewing *Good Night, And Good Luck* as a family. We also offer the following critical thinking topics and activities; you might like to use them as "jumping off points" in starting a discussion with your child about the role of media in his or her life.

Critical discussion points:

- What role does the media play in your teen's life? Discuss the benefits and drawbacks of the media, and how it affects his/her view of the world.
- Do you recall a time when you relied on the media? Discuss the importance of the freedom of the press.
- Explain the concept of journalistic objectivity. Does your teen know the difference between a news story and an editorial?

Media education activities:

- Create a news story and upload to the citizen journalist campaign at our partner's Web site: Participate.net.
- Encourage your teen to become a knowledgeable news consumer. Read a newspaper or view Channel One News together, then discuss the day's main news events. You can view news video for teens at ChannelOne.com/video.
- Create a family newspaper. Encourage your teen to assemble a collection of stories and photos, and help them design and produce a newspaper. Circulate the copies to relatives and friends.
- Share with your child where you were at important moments in news history—the Kennedy assassination, the moon landing, etc. What are similar modern-day news reports? Where were you both when this news was reported? How did people react? Describe what you each remember.

For more information about Edward R. Murrow and *Good Night, and Good Luck*., please visit Participate.net.

Thanks for your interest and support.

Sincerely,
Channel One Network